

**Junior
Achievement™**
of OKI Partners



[Request a program](#)

2023-2024 JAOKI Program Book

Welcome from Jeff Taylor, President and CEO of JA of OKI Partners



On behalf of the entire JA of OKI Partners family, welcome to the 2023-24 school year. We are so pleased that you have chosen JA educational materials to support your instructional program. The award-winning JA Learning Experiences, JA High School Experience Semester Courses and JA Resources are professionally designed and aligned with your state standards to provide the highest quality materials. As your students hone their skills in financial literacy and entrepreneurship and explore future careers we are excited to partner with you by providing rich learning experiences that will stay with your students for a lifetime. Together, we will inspire and prepare young people to succeed. All the best as you embark on this exciting and rewarding school year.

Meet the "JA of OKI Partners" Education Team

At JA of OKI we value your time as educators and work to make the ordering process as simple as possible. In most cases, there is no charge for JA products that are ordered by teachers. There are four geographic areas within JA of OKI. Each area has a designated Director to support the teachers and volunteers in ordering, training and coordination of JA Learning Experiences. Below you will find our team members who are committed to supporting our customers.

JAOKI



Jeff Brokamp, Sr. Vice President
JEFF.BROKAMP@JA.ORG
513.346.7100 ext. 113

Ohio (Hamilton County only)



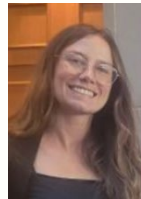
Dionne Owens, Director
DIONNE.OWENS@JA.ORG
513.346.7100 ext. 107
Serving schools in Hamilton County, Ohio

Western Ohio (excluding Hamilton County)



Steven Brokamp, Director
STEVEN.BROKAMP@JA.ORG
513.346.7100 ext. 101
Serving schools in Western Ohio

Northern Kentucky



Nora Eskridge, Manager
NORA.ESKRIDGE@JA.ORG
513.346.7100 ext. 110
Serving schools in Northern Kentucky

Eastern Indiana



Melissa Davis, Director
MELISSA.DAVIS@JA.ORG
765.580.1011
Serving schools in Eastern Indiana



JA Learning Experiences (programs) and JA High School Experience Semester Courses

Junior Achievement's proven lessons in financial literacy, work and career readiness, and entrepreneurship are shown to positively impact the lives of young people. These lessons align with national and state educational standards and are delivered to millions of students across the country with the help of our education partners and volunteers from the local community. They exist in the form of multi-lesson programs called JA Learning Experiences and are available for teachers to order.

Also available are JA High School Experience Semester Courses that are primarily teacher-led. Once an order is placed, your area Director (see page 1) will connect with you to set up the JA Learning Experience or JA High School Semester Course including registering students in the course. If a volunteer is required for the JA Learning Experience or JA High School Semester Course, one will be assigned and connected with the teacher.



[Request a program
by clicking here](#)

JA Education Resource Links (Readily available, no ordering required)

JA Education Resource Links are materials available for students, parents and educators to access directly from the JA USA website. These materials include activities, videos, interest inventories, podcasts and many other resources that may be used as primary resources or supplements for JA Learning Experiences.

[Request resources
by clicking here](#)

JA Here to Career (Readily available, no ordering required)

Careers Start Here at Junior Achievement of OKI Partners! Whether you're searching for a career path or need help with next steps, you can use JA Here to Career to kickstart your career journey and make strides toward your career goals.

[JA Here to Career](#)

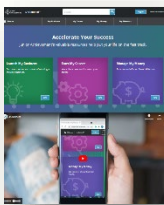


Featured JA Learning Experiences For 2023-2024

The educational programming staff at JA of OKI is proud to present new programs to our menu of options for the 2023-24 program year. Below are five featured JA Learning Experiences we are highlighting this year.



JA L.I.V.E (Live Interactive Virtual Experience) is a recurring virtual program featuring live panel discussions and conversations led by corporate professionals, CEO's, business owners, college student and others. Topics include entrepreneurship, in-demand jobs and financial wellness and wealth-building. Pathways conversations will include preparing for college, degrees, certificates and apprenticeships. Schools register to participate in advance, then log in on the day of the event. Question and answer sessions typically follow the panel discussions.



JA Connect is Junior Achievement's first self-guided student experience, featuring a flexible, modular repository of activities. The online activities give students an opportunity to acquire knowledge and to apply and practice new skills and behaviors inside or outside of the classroom. The self-guided activities can also be used independent from a JA program. For more information regarding accessing JA Connect for credentialing and badging opportunities for students, contact your District Director (see page 1) (Grades 7-12)



JA Here to Career provides middle and high school students with a unique opportunity to engage in detailed career exploration, with a focus on opportunities in their own community and regional area. State-of-the-art technology includes graphic depiction of careers; an assessment to provide students with suggestions on careers that best suit their interests, talents, and values; and the opportunity to explore postsecondary education requirements, cost, and regional opportunities.



Did you know, there are big changes at JA

- Beginning in 2022-23, Junior Achievement began offering programming for young people beyond high school age, up to age 25. If you are interested in bringing JA programs to young adults, please reach out to your Director from page 1.
- Junior Achievement can customize a program to the needs of the classroom. Examples include programs designed for implementation at **public libraries**, programs for **home-school students**, **author visits**, an app connecting high school girls with **STEM** careers, and our **Together for Excellence** program connecting university students with elementary classrooms. If you are not finding the perfect application among our ready-made programs, ask about how JA can build a program to suit your interests.
- JA of OKI Partners has designed the Ohio Financial Literacy course to satisfy the requirements of Ohio legislation requiring a Fin Lit course for all graduating high school students (see page 14)

Request a program
by clicking here

JA Learning Experiences Delivery Methods for 2023-24

JA of OKI Partner's commitment to deliver high quality programming in a rapidly changing world remain unwavering. For school year 2023-24, we have expanded our delivery options to ensure that your classroom needs are met. Please review the delivery options for the JA Learning Experiences in the graphic below. We encourage you to consult with your JA Director about which option best meets your classroom needs.

Option 1

Volunteer-Led (Recommended) In Person or Virtual

- JA program led by volunteer visiting the classroom in-person (traditional delivery)
- JA program led by virtual volunteer via live beam-in or pre-recorded video (remote delivery)
- JA volunteer brings fun hands-on activities and materials to the classroom to share with students.
- Corporate and community volunteers bring personal and professional experiences to engage classroom learning and serve as student mentors

Option 2

Educator-Led In Person

- JA program led by classroom educator in-person (No volunteer)
- To supplement the educator-led lesson if requested, a virtual JA volunteer can join as a subject matter expert, to share a story, or lead a discussion.
- Program materials will be delivered to schools and educators will have access to additional resources such as online videos and fillable PDF files.



Request a program
by clicking here

Elementary Learning Experiences (Grades K-5)

Click on each program's name to learn more

JA Ourselves (Kindergarten)

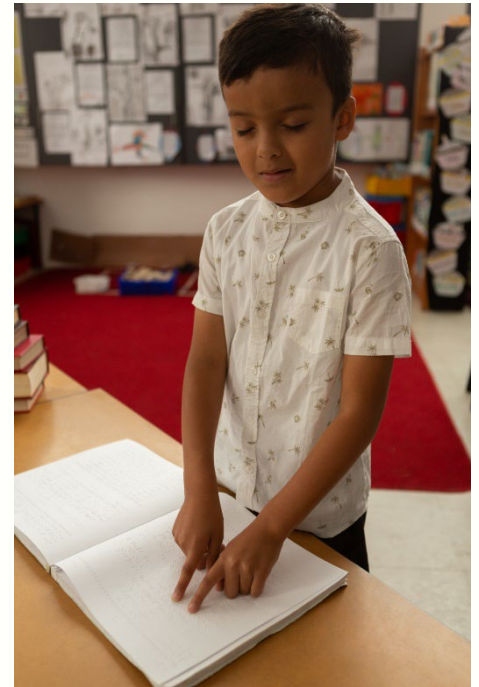
JA Ourselves uses storybook characters in read-aloud and hands-on activities to introduce the role people play in an economy. Through engaging, volunteer-led activities, young students learn about individual choices, money, the importance of saving and giving, and the value of work.

[Request this program here](#)

JA Our Families (Grade 1)

JA Our Families explains how family members' jobs and businesses contribute to the well-being of the family and of the community. The program introduces the concept of needs and wants and explores the ways families plan for and acquire goods and services. Students analyze their own skills to determine ways they can support their families.

[Request this program here](#)



JA Our Community (Grade 2)

JA Our Community uses posters and games to offer practical information about businesses and the many jobs those businesses offer in a community. Students explore production methods through a simulation game, and they learn about taxes, decision making, and how money flows in an economy.

[Request this program here](#)

JA Our City (Grade 3)

JA Our City featuring Cha-Ching introduces students to financial literacy and learning objectives for third-grade social studies, including how people manage their money and the importance of economic exchange within a city.

[Request this program here](#)



Elementary Learning Experiences (Grades K-5) (cont.)

JA Community Coders (Grades 1-3)

JA Community Coders is a single session that enables early elementary school students to see the importance of digital skills and jobs in the community. This STEM-focused session also allows students to explore and apply the basics of computer programming by participating in a hands-on coding activity.

[Request this program here](#)

Featured
Program

[Click on each program's name to learn more](#)



JA Our Region (Grade 4)

JA Our Region introduces students to entrepreneurship and how entrepreneurs use resources to produce goods and services in a region. Students operate a hypothetical hot dog stand to understand the fundamental tasks performed by a business owner and to track the revenue and expenses of a business.

[Request this program here](#)



JA Our Nation (Grade 5)

JA Our Nation provides practical information about the need for employees who can meet the demands of the 21st century job market, particularly high-growth, high-demand jobs. By program's end, students will understand the skills, especially in science, technology, engineering, and math, that will make their futures brighter.

[Request this program here](#)



JA More Than Money (Grades 3-5)

JA More than Money introduces students to financial literacy and entrepreneurship, and to social studies learning objectives that include money-management skills, goods and services, and global markets. Through hands-on activities and a JA cast of characters serving as symbols for financial literacy and entrepreneurship concepts, students will learn a practical approach to starting a business and making smart decisions about managing money.

[Request this program here](#)



Coming
soon!

JA Career Journey (Grades K-5)

JA Career Journey is a teacher-led program that provides hands-on activities focusing on specific career sectors. Career experts provide information through pre-recorded videos while teachers make connections with creatively designed activities that provide a flavor of each career sector.

[Request this program here](#)

Middle School Learning Experiences (Grades 6-8)

JA Economics For Success Blended (Grades 6-8)

JA Economics for Success Blended introduces students to initial work and career readiness and personal finance concepts. The program offers 6 or more instructional contact hours (ICH) based on modular delivery of at least 6 of the 10 sessions. (Grades 6-8)

[Request this program here](#)

[Click on each program's name to learn more](#)

JA Excellence Through Ethics (Grades 6-8)

Through JA Excellence through Ethics, students will learn the importance of ethics and ethical decision-making and how ethical and unethical choices affect everyone in a community.

[Request this program here](#)



JA Company Program Pop Up (Grades 9-12)

JA Company Program Pop Up teaches students how to plan, launch, and operate their own business venture within a structured, guided experience. Throughout the start-up process, students collaborate, make crucial business decisions, practice communication skills, and develop entrepreneurial knowledge and skills.

[Request this program here](#)



Middle School Learning Experiences (Grades 6-8) (cont.)

JA It's My Future (Grades 6-8)

JA It's My Future Blended Model offers middle school students practical information to help prepare them for the working world. Students will develop the personal-branding and job-hunting skills needed to earn a job.

[Request this program here](#)

[Click on each program's name to learn more](#)



JA It's My Job (Soft Skills) (Grades 8-12)

JA It's My Job (Soft Skills) will help students understand the value of professional communication and soft skills, making them more employable to future employers across multiple career clusters.

[Request this program here](#)



JA Career Journey (Grades 6-8)

JA Virtual Career Exploration Fair allows students to learn about a range of career options. Volunteers share information about a range of career options across multiple career clusters. Students answer questions that require them to reflect upon the career presented in the video. Teachers receive a library of career videos along with a teacher guide and student workbook.

[Request this program here](#)

Coming soon!



JA Stock Market Challenge



PROGRAM COMPONENTS:

JA Take Stock in Your Future/Stock Market Challenge

- Three classroom lessons of JA Take Stock in Your Future that introduce students to basic concepts about how the stock market works and the impact of current events on the stock market.
- JA Stock Market Challenge live competition where students compete in teams of three or four. In-person participation is on a first come first served basis. For information on live virtual participation, contact your Director (see page 1).
- Each team receives \$1,000,000 of play money to invest in quasi-fictitious stocks over the course of 60 trading days (each day is 60 seconds), competing to build the highest net worth.
- After the JA Stock Market Challenge event, one lesson directs students to reflect on the experience of participating in the JA Stock Market Challenge event and connect the simulations to the real world. They conclude the program by developing their own financial goals.
- The program also includes multiple self-guided extension activities that engage students in deeper learning about the stock market and investing.

For more information, [click here for the JA Take Stock in Your Future program brief.](#)



REGISTER YOUR SCHOOL

TITLE SPONSOR



Clement and Ann Buenger
Foundation



For more information,
please contact
Jeff Brokamp at
513.346.7100 ext. 113
or jeff.brokamp@ja.org

High School Learning Experiences (Grades 9-12)

JA Be Entrepreneurial (Creative Problem Solving) (Grades 9-12)

JA Be Entrepreneurial is a reimagined, modular program that teaches students about the mindset and the skills needed for success by aspiring entrepreneurs and innovators who add value to any organization. In JA Creative Problem Solving, students learn and apply design thinking, an innovative process for problem solving used by entrepreneurs (and intrapreneurs) to brainstorm customer-centric ideas.

[Request this program here](#)

JA Be Entrepreneurial (Rapid Business Plan) (Grades 9-12)

JA Be Entrepreneurial is a reimagined, modular program that teaches students about the mindset and the skills needed for success by aspiring entrepreneurs and innovators who add value to any organization. In JA Rapid Business Planning, students learn about the Lean Model Canvas, the strategic management template for developing business models.

[Request this program here](#)

JA Be Entrepreneurial (Think Like An Entrepreneur) (Grades 9-12)

JA Be Entrepreneurial is a reimagined, modular program that teaches students about the mindset and the skills needed for success by aspiring entrepreneurs and innovators who add value to any organization. In JA Think Like an Entrepreneur, students develop a mindset that enables opportunity identification, innovation, value creation, and problem solving.

[Request this program here](#)

JA Career Speaker Series (Grades 9-12)

In JA Career Speakers Series, a volunteer guest speaker visits the classroom and shares information about his or her career, work, and education experience.

[Request this program here](#)

[Click on each program's name to learn more](#)



High School Learning Experiences (Grades 9-12) (cont.)

JA Career Success Blended (Grades 9-12)

JA Career Success Blended equips students with the knowledge required to get and keep a job in high-growth industries. Students will explore the crucial workplace skills employers seek but often find lacking in young employees. Students also will learn about valuable tools to find that perfect job, including resumes, cover letters, and interviewing techniques.

[Request this program here](#)

[Click on each program's name to learn more](#)



JA Company Program Pop Up (Grades 9-12)

JA Company Program Pop Up teaches students how to plan, launch, and operate their own business venture within a structured, guided experience. Throughout the start-up process, students collaborate, make crucial business decisions, practice communication skills, and develop entrepreneurial knowledge and skills.

[Request this program here](#)



JA Excellence Through Ethics (Grades 9-12)

Through JA Excellence through Ethics, students will learn the importance of ethics and ethical decision-making and how ethical and unethical choices affect everyone in a community.

[Request this program here](#)



JA High School Heroes (Grades 9-12)

JA High School Heroes provides leadership development opportunities to high school students who deliver JA programs in elementary schools.

[Request this program here](#)

JA It's My Job (Soft Skills) (Grades 8-12)

JA It's My Job (Soft Skills) will help students understand the value of professional communication and soft skills, making them more employable to future employers across multiple career clusters.

[Request this program here](#)



High School Learning Experiences (Grades 9-12) (cont.)

JA Launch Lesson (Grades 9-12)

JA Launch Lesson is a point-of-entry program delivered by community entrepreneurs. Students gain firsthand knowledge about starting a business and the entrepreneurial journey.

Click on each program's name to learn more

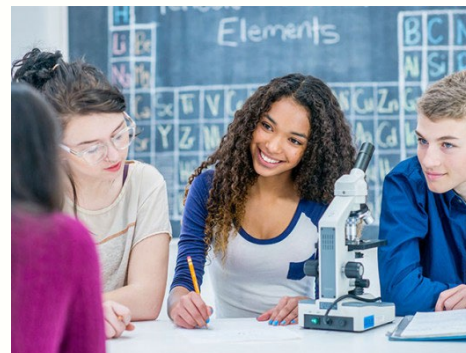
[Request this program here](#)

JA Job Shadow

JA Job Shadow prepares students to be entrepreneurial thinkers in their approach to work. Students will acquire and apply the skills needed in demanding and ever-changing workplaces. Includes three sessions plus a Job Shadow site visit recommended for high school students

Average time for each session is 45 minutes and includes a site visit experience of at least three hours. Materials are downloadable and include detailed session plans for the site-coordinator, students, and teacher.

[Request this program here](#)



JA Personal Finance 2.0 (Grades 9-12)

JA Personal Finance 2.0 allows students to experience the interrelationship between today's financial decisions and future financial freedom. To achieve financial health and wellness, they learn about money-management strategies, including earning, employment and income, budgeting, savings, credit and debt, consumer protection, smart shopping, risk management, investing, credit card usage, debt management, and net worth.

[Request this program here](#)



JA Take Stock In Your Future (Grades 9-12)

Through JA Take Stock in Your Future, students discover the benefits and challenges of investing in the stock market as part of a broader, long-term investment strategy and the risks and rewards of trading.

[Request this program here](#)



High School Experience Semester Courses

JA Financial Literacy (Grades 8-12)

Featured
Program

JA Financial Literacy, is a one-semester **teacher-led** course that equips high school students with foundational personal finance skills. These concepts include how to earn and save money; how to manage money by being a wise consumer and creating and using a budget; how to manage bank accounts, investments, and credit; how to assess risks and use insurance; and how to address financial problems like identity theft and debt. **This course is designed to satisfy the requirement of Ohio legislation requiring one semester of financial literacy.** The program can be used in Kentucky and Indiana as well.

Students will:

- Learn the necessary concepts applicable to state and national educational standards.
- Apply these standards-based concepts to the real world.
- Synthesize elective concepts through cumulative, tangible deliverables (projects).
- Analyze a business situation or principle through the use of a case study.
- Demonstrate the skills necessary for future career pathway success through an exciting simulation.

JA Business Communications (Grades 9-12)

JA Business Communications is a one-semester teacher-led course that equips high school students to focus on communication skills necessary to succeed in business.

[Request this program here](#)

JA Economics (Grades 9-12)

JA Economics is a one-semester course that connects high school students to the economic principles that influence their lives as well as their future.

[Request this program here](#)

JA Entrepreneurial Mindset (Grades 9-12)

JA Entrepreneurial Mindset is a one-semester teacher-led course that introduces high school students to the basics of starting a business.

[Request this program here](#)

[Click on each program's name to learn more](#)



**The JA High School Experience courses may incorporate the periodic use of a guest speaker upon the request of the teacher.*

High School Experience Semester Courses

JA Financial Capability 1 (Grades 9-12)

JA Financial Capability 1 is a one-semester teacher-led course in which high school students examine financial capabilities from a business perspective, focusing on banking, economics, business planning, and risk management.

[Request this program here](#)

Click on each program's name to learn more

JA Financial Capability 2 (Grades 9-12)

A Financial Capability 2 is a one-semester teacher-led course in which high school students examine financial capabilities from a business perspective, focusing on employee benefits, ethics, business investment, and international business operations.

[Request this program here](#)



JA Introduction to Business and Technology 1 (Grades 9-12)

JA Introduction to Business and Technology 1 is a one-semester teacher-led course that introduces high school students to the basic skills necessary to succeed in business. Themes include teamwork, innovation, decision making, and ethics.

[Request this program here](#)



JA Introduction to Business and Technology 2 (Grades 9-12)

JA Introduction to Business and Technology 2 is a one-semester teacher-led course that introduces high school students to the basic skills necessary to succeed in business. Themes include personal skills like innovation, management functions, and accounting.

[Request this program here](#)



JA Marketing Principles 1 (Grades 9-12)

JA Marketing Principles 1 is a one-semester teacher-led course that introduces high school students to marketing and some basic marketing techniques.

[Request this program here](#)

JA Marketing Principles 2 (Grades 9-12)

In JA Marketing Principles, a one-semester teacher-led course, high school students learn about marketing in the world around them and potential careers in the field.

[Request this program here](#)



Innovation Generation (I-Gen)

Timeline: School year 2023-24

Partners



Calling all innovators:

Junior Achievement and the **Cincinnati Museum Center** are teaming up to help local educators teach students about the mindset and the skills needed by aspiring entrepreneurs and innovators. These students will learn to apply design thinking and develop a mindset that enables opportunity identification, innovation, value creation, and problem solving. Students will design their own innovations and have an opportunity to present their ideas to an impartial audience for constructive critique.



Educator Kick-Off, September 2023

- o Tour the P dgh#q#F lqf lqqdM#exhibit at the Cincinnati Museum Center
- o Participate in a presentation by a local entrepreneur/innovator regarding the importance of innovation and entrepreneurial spirit
- o Receive information about the Innovation Generation program



Students will:

- o Participate in six lessons designed to help them develop skills as innovators
- o Form teams to develop a unique innovation
- o Create a presentation outlining their idea
- o Present their innovation to an authentic audience
- o Have a chance to present their innovation at the Cincinnati Museum Center

Presently classes are full, join the waitlist by registering here:

[REGISTER HERE](#)

